

Solmedia Ltd t/a Severn Sales

Brexit Statement

The decision made by the UK to leave the European Union, or 'Brexit' as it has become known, means that we must embrace the challenges and changes that this decision will bring. In order to ensure that our business is sustainable, we have put into effect a number of strategies which will ensure the strongest possible outcome for our company as the transition away from EU membership takes place.

Inevitably there is still a great deal of uncertainty and therefore our plans are fluid and intended to allow for flexibility in the interim period. Assurances have been made by the Government that following Brexit they are committed to supporting UK companies to continue to import and export efficiently and effectively. However, at this stage it is impossible to predict the final outcome and what additional costs will be involved.

We recognise that as Brexit unfolds a number of parties will be concerned, in particular our UK customers, as well as European based suppliers and customers. Equally, within our own organisation wide ranging sections of our business are likely to see changes; areas including customer services, sales, procurement, finance, compliance, the samples team, human resources and information technology. We have therefore considered, amongst a number of areas, the potential impact of changes to tariffs and Customs borders, the potential impact on our costs, administrative workload and our employees, but also the effect of increased volatility of exchange rates and we will need to implement price increases in 2019 once these become clearer.

As a resume, we have already researched the implications of potential tariff and quota restrictions and considered the disadvantages, and potential advantages of these. We have undertaken a review of our supply chain for components and raw materials as well as finished goods to mitigate the impact of any major changes following Brexit and implemented increased stock holding and incoming goods forecasts. We have explored possible changes needed to our policies and processes. Steps have been taken to mitigate any potential risks concerning EU citizenship of any members of our staff. As a company well versed with the demands of international trade, we have every confidence in the skill and expertise of our administrative staff and logistics partners and their understanding of export and import procedures to be able to cope with any changes necessitated following Brexit.

We are undertaking a review of our UK suppliers and manufacturers to ensure that they are actively testing their own supply chain. We wish to reassure our customers of our ongoing commitment to continued high levels of customer service and availability of our product range.

Yours sincerely,

James Wallach
Director

